



## Privacy statement

**Effective Date: July 1, 2024 / Version: 1.0.1**

At VinylVerve, we are committed to protecting the privacy and security of your personal information. This Privacy Statement outlines the types of information we collect, how we use it, and the measures we take to safeguard your information.

### Information We Collect

We collect various types of information when you interact with our website, make purchases, or use our services. This information may include:

**Personal Information:** such as your name, email address, shipping address, and payment details.

**Order Information:** details of the products you purchase, including purchase history and transaction data.

**Usage Data:** information about how you interact with our website, including browsing history, pages visited, and referral source.

**Device Information:** such as your IP address, browser type, device identifiers, and operating system.

**Cookies and Tracking Technologies:** we use cookies and similar tracking technologies to enhance your experience on our website and for analytical purposes.



## **How We Use Your Information**

We use the information we collect for various purposes, including:

Processing and fulfilling your orders.

Providing customer support and assistance.

Improving and optimizing our website, products, and services.

Personalizing your experience and content recommendations.

Communicating with you about your orders, promotions, and updates.

Analyzing trends and user behavior to enhance our marketing efforts and user experience.

## **Data Retention**

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Statement or as required by law.

## **Data Sharing**

We may share your information with third-party service providers who assist us in operating our website, processing payments, fulfilling orders, or conducting analytics. These third parties are obligated to use your information solely for the purposes we specify and to protect your information in accordance with this Privacy Statement.



## **Security Measures**

We take reasonable measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. These measures include encryption, firewalls, and secure socket layer (SSL) technology.

## **Your Choices**

You have the right to access, correct, or delete your personal information. You can also opt-out of receiving marketing communications from us by following the unsubscribe instructions provided in our emails or by contacting us directly.

## **Children's Privacy**

Our website and services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us, and we will take steps to delete such information.

## **Changes to this Privacy Statement**

We may update this Privacy Statement from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the revised Privacy Statement on our website.



## **Consent**

By using our website or services, you consent to the collection and use of your information as outlined in this Privacy Statement.

## **Contact Us**

For any inquiries regarding this Privacy Statement or any other matter, please contact us at [service@vinylverve.com](mailto:service@vinylverve.com).

## **Translated Text**

This Privacy Statement has been drawn up in the Dutch language. If there are any errors or ambiguities, we would appreciate hearing from you. In case of discrepancies between the Dutch text version of this Privacy Statement and any translation, the Dutch version shall prevail.

Thank you for trusting VinylVerve with your personal information.